

WORLD HEART DAY – 29 September 2024

Caristo WHD Initiative – Information for Patients

ABOUT CARISTO & ITS SERVICES

Caristo Diagnostics Ltd (**Caristo**) offers services (the **CaRi-Heart® Service**) based on a CE/CA marked proprietary medical device and supporting platform that can be used to assess a new measure of cardiovascular disease through the analysis of cardiac computed tomography angiographies (**CT Scan**).

The output of the CaRi-Heart Service is a CaRi-Heart coronary inflammation and risk report (**CaRi-Heart Report**) which Caristo sends to your cardiologist, who will review the CaRi-Heart Report and the information contained in it, and will communicate the results with you as part of your routine appointment. Your cardiologist can explain more about the CaRi-Heart Service.

WORLD HEART DAY – CARISTO INITIATIVE

As a medical technology company at the forefront of cardiac health, Caristo is very supportive of World Heart Day, 29 September 2024. As such, we are running an initiative to promote heart health, starting on World Heart Day:

Caristo is offering up to 100 patients of participating UK private hospitals and clinics a cash rebate of £500 (**Rebate**), for you to use towards the cost of the Cardiac CT + CaRi-Heart Report, or to donate to the British Heart Foundation.

1. Key Terms of the Caristo Initiative

- **Who can apply:** available to patients at all UK private hospitals and clinics that currently offer CaRi-Heart Services. Not all applicants will be able to participate.
- **When is this available:** 9am on 29 September to 12 noon on 15 October 2024 (**Initiative Period**).
- **What are the eligibility requirements:** applies to the first 100 patients who:
 - have an eligible CT scan taken at a participating hospital or clinic during the Initiative Period and sent to Caristo along with relevant health information (risk factors); and
 - have completed, signed and returned during the Initiative Period (i) a consent form, and (ii) a refund form which will be provided to successful applicants, and (iii) a patient survey
 - participants will be required to complete a short patient survey to obtain patient feedback on the Caristo Services. Caristo may include this patient feedback in testimonials on our website and other company materials. Please see section 3 below.
- **Rebate:** you can choose to receive £500 in cash rebate by bank transfer from Caristo or elect for Caristo to donate this on your behalf to the British Heart Foundation.
- **Private Health Insurance:** As regards any claim for reimbursement you may make under any private health insurance for the healthcare you receive, it is your obligation to declare to the insurer any payment you receive from Caristo under this Initiative.

2. Process to participate in Caristo Initiative

If you are interested in participating in the Caristo Initiative, we ask that you **complete, sign and return** the forms to **worldheartday@caristo.com** before 31st October 2024.

3. Your Feedback

As part of the Caristo Initiative, we would like to obtain your feedback on your experience of the CaRi-Heart® Service, through the **Patient Feedback Form**. Caristo wishes to use the Patient Feedback (along with feedback from cardiologists) to improve the CaRi-Heart Service [and for potential publication in Caristo's printed and digital sales and marketing materials. The Patient

Feedback we publish will state only your first name (not surname), the clinic you attended, and selected details from the foregoing list.

New Barclay House
234 Botley Road
Oxford OX2 0HP

+44 (0) 1865 950720
www.caristo.com

Registered company number 11429590



SCHEDULE 1 DATA PROTECTION STATEMENT

Your consent to participate in the Caristo Initiative and share your personal information is entirely voluntary. The provision of the CaRi-Heart Service to your cardiologist is not dependent on your signing this Consent.

Data Protection Compliance

Caristo complies with data protection law and principles, including the UK General Data Protection Regulation and the Data Protection Act 2018 (**Data Protection Legislation**). Your contact details, your bank account details (when provided), and your CT Scan (when provided) are Personal Data as defined in the Data Protection Legislation, and Sensitive Personal Data as it relates to your health (**Your Personal Data**). Caristo is committed to the correct and lawful treatment of Your Personal Data, and we take seriously our responsibility to protect the confidentiality and integrity of Your Personal Data.

As such, Your Personal Data:

- will be collected, stored, transferred and processed by Caristo only for the purpose of providing the Caristo Services, marketing the Caristo Services, and paying you the Rebate as described above;
- the processing involves summarising key aspects of Your Personal Data and publishing it on Caristo's website or stating it on our marketing materials;
- may be shared with the following third parties as part of our processing activities: Amazon Web-Services (hosts our production system) and Microsoft, Inc. (information will be stored in SharePoint), Cloud Technologies Limited (hosts our website);
- will be kept securely by Caristo; and
- will be retained by Caristo only for such time as it will be utilised in our marketing materials, and we will review whether this remains appropriate, every two years.

By providing us with this signed and completed Consent, you consent to our processing of Your Personal Data on the basis outlined above. The legal basis for our collecting and processing of Your Personal Data is the pursuit of a legitimate interest; to deliver our obligations to you under the Caristo Initiative, to collate patient testimonials for Caristo commercial and marketing purposes, and this Consent.

While Your Personal Data will not be transferred outside of the UK, we may include Patient Testimonials on our website, and as such that will be accessible in countries outside of the UK and Europe.

You may withdraw your consent at any time, by contacting us by email at privacy@caristo.com. You have the right at any time to request: (i) access to Your Personal Data; (ii) that we rectify any errors in Your Personal Data; (iii) that we restrict or stop our processing of Your Personal Data; (iv) that we erase Your Personal Data, and (v) the right to data portability (which means moving your Personal Data to a third party in such form as you required).

If you wish to read Caristo's Data Protection Policy or if you have any questions or complaints about our processing of Your Personal Data, please contact our Data Protection Officer by email at privacy@caristo.com. You have the right to complain about our processing of Your Personal Data to the Information Commissioner's Office (www.ico.org.uk)

###

